



Plugged

Posted by [golfscene](#) on Monday, January 4, 2010 · [Leave a Comment](#)

Getting the right things done. Sounds really simple, doesn't it? But at a very early age, most of us were already experts at rationalizing not doing the right things. I brushed my teeth yesterday! Why can't I do my homework after the movie? I promise I'll clean my room this weekend!

Well, the experts have grown up and turned pro. I'll turn in my status report tomorrow! Do I really need to visit that customer this month? I'm too busy to do strategic planning. In today's topsy-turvy economic climate, companies everywhere are finding themselves in tough situations. When it happens to you—and it will—the question is will you be able to pull your team together and overcome the challenges?

Only hours after his boss leaves for a weeklong vacation, Chet McGill, the dedicated VP of sales at AlphaMax Manufacturing, is under fire. Trident, his biggest client, is being pursued aggressively by a new competitor. At the same time, Chet is feeling more than a little off as he preps for a golf tournament in which he's partnered with Trident's VP of Operations. Faced with big problems and with all eyes on him, Chet learns to get back to what's most important to his company, his clients and himself in *Plugged*.

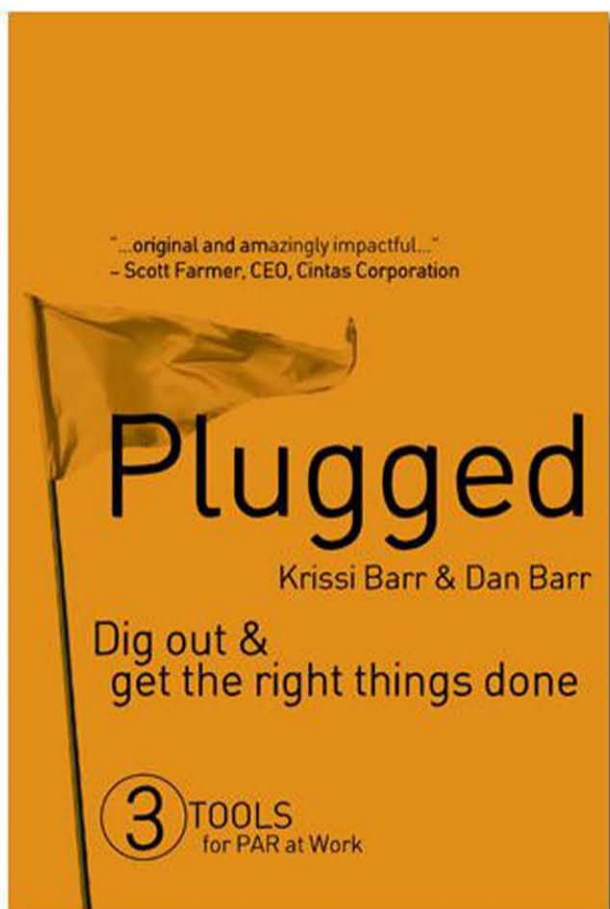
A business book in the spirit of other best-selling business fables, Krissi Barr and Dan Barr draw on their collective experiences to deliver a breakout book that is engaging, engrossing and empowering. *Plugged* teaches readers to shoot for "PAR," a simple, proven method to achieve success based on three foundational elements.

There are inevitable bumps in the road ahead, both in business and in your personal life. This book is about three powerful tools that will help you shake off decades of bad habits and get the right things done. It's set against a backdrop of golf, arguably the most challenging sport in the world...after business, that is.

Each of these seemingly different worlds—business, life, and golf—has surprising commonality. Each is difficult, complicated, and can be rewarding. Each has its own set of rules, its own language, and its own scorecard. Most importantly, each of these realms has a similar path to excellence.

Plugged will fire up you – and your team – with its unique combination of business drama and personal challenges about getting the right things done...and winning! A perfect airplane read, the lessons will resonate with readers and provide powerful take-away value for everyone in the business world.

Everyone measures success differently. For you, maybe it's leading your company to growth and prosperity, or sending your children to college, or finally having the lowest score in your foursome. However you define it, *Plugged* is a road map for you and your team on how to dig out and get the right things done.



Above excerpt taken from the novel's jacket.

GolfScene asked the author(s) what golf novel or novelist they might recommend ...

"Dream On – One Hacker's Challenge to Break PAR In A Year" by John Richardson — Krissi Barr

The Match by Mark Frost. I couldn't put it down. It brought the game's legends to life while telling the story of a seminal moment when golf truly became a professional sport — Dan Barr

The book will be available everywhere in April, but can be purchased now at www.pluggedthebook.com.