

# Carolina **GOLF JOURNAL**

*FREE*

Vol. 1, No.2

Summer 2010

*A Golf Lifestyle Magazine*

**Springfield  
Golf Club**  
*“Golf as it was  
meant to be”*

**Rory McIlroy’s Miracle Mile  
Equipment Reviews / Tips  
Local Amateur Events  
CGJ’s “Scottish Excursion”  
Put some speed into your game**

**PULL-OUT GOLF COURSE GUIDE**

**PLUGGED -**  
*For Golfers Looking For*  
*The Business Edge* *By: Sam Smith*

**S**ometimes we let everyday challenges interfere with our judgment, both in our business and even in our fun time on the golf course. You have to take control with practical principles of leadership and management skills.



Now I didn't just make that up, I had help after reading a new book out from Clerisy Press called PLUGGED by Krissi and Dan Barr, two dynamic business leaders, avid golfers, and first-time authors.

Their principles for success in business are spelled out in a story blending what we learn on the golf course and use in our personal living and business habits

"We wanted PLUGGED to teaches readers to shoot for 'PAR,' a simple, proven method to achieve success based on three foundational elements," the Barr's pointed out at one of their presentations. "The three elements are: Prioritize – Focus on what matters most; Adapt – See change as an opportunity; and Be Responsible – Take ownership of the outcome."

The characters of this short, but entertaining book, face problems that seem to overwhelm them to the point of ineffectiveness. If that happen on the golf course, you look from within to help solve your poor play. Applying that same approach with the three elements of success in the boardroom or the golf course is the goal of all businessmen and golfers alike.

PLUGGED will fire up the team with its unique combination of business drama and personal challenges about getting the right things done...and winning! A perfect airplane read, the lessons will resonate with readers and provide powerful take-away value for everyone in the business world.

PLUGGED (April, \$19.95, Clerisy Press) is available in most bookstores or on line. Looking for better golf, better business in your life pick this book up an give it a try.



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*Directions:*

*From South Charlotte/485:* Take Ballantyne/Johnston Road exit and go south 25 miles to Lancaster, SC. At Highway 9 (Lancaster Hwy) turn right and head west 5 miles to Grace Avenue. Go left (south) on Grace Avenue 2 miles, bear right on Bethel Road just before Victory Worship Center. Turn right onto Bethel Boat Landing Road which becomes Catawba Ridge Boulevard and the entry to Edgewater.

*From Fort Mill, SC:* Take Interstate 77 south to Exit 65 (Richburg). Go left (East) towards Lancaster for 12 miles. After crossing the Catawba River take a right (south) on Grace Avenue. Follow Grace Avenue 2 miles, bear right on Bethel Road just before Victory Worship Center. Turn right onto Bethel Boat Landing Road which becomes Catawba Ridge Boulevard and the entry to Edgewater.